

MINISTRY LOGO GUIDE

List every ministry. Decide how each one shows up, then keep it consistent.



CHURCH NAME

MAIN LOGO FILE LOCATION

MINISTRY	AUDIENCE	LOGO TREATMENT	COLORS	OWNER

LOGO TREATMENT OPTIONS

- ☐ Church logo only
 ☐ Church logo plus qualifier line
 ☐ Type-only ministry name
- ☐ Own mark tied to the church
 ☐ Seasonal campaign logo
 ☐ Not sure yet